

# It's Who You Know! The Podcast

## Information Sheet



**Name:** It's Who You Know! The Podcast

**Description:** Tapping into your need to stay up to date and connected with the North American Jewish world, Michelle W. Malkin interviews Jewish leaders on topics in the news, advocacy issues, recent research, Jewish organizations and congregations, youth, aging, education, and more!

**Purpose:** To bridge the gap between Jewish leaders and those who follow them in an accessible, engaging way that allows for increased awareness and understanding of the current Jewish landscape.

**Length:** 30-45 minutes, every other Sunday

**Audience:** Jewish professionals (Rabbis, Cantors, Educators, Nonprofit Leaders), Lay Leaders (Board members of institutions), Students and aspiring Jewish professions, and other members of the Tribe!

**Tags:** Jewish, Nonprofit, Contemporary, Community, News, Advocacy, Education, Professional Development

### **Format:**

Intro/Bio

One story from your past that had the most influence on why you do what you do or some other personal question in relation to the work.

Talk about the work, the topic.

How do you stay grounded? Or other personal question not related to the work.

Advice for our audience?

Closing/wrap-up

**Current Guests:** Ilana Aisen- JPro, Mark S. Young- JTS, Aliza Mazor- Bikkurim, Rabbi Josh Rabin- UCS, Dara Klarfeld- DRG, and Gali Cooks- Leading Edge.

**Website:** <https://itswhoyouknowpodcast.wordpress.com/>

**Facebook Page:** [www.facebook.com/itswhoyouknowpodcast](http://www.facebook.com/itswhoyouknowpodcast)

**Host:** Michelle W. Malkin holds a Masters in Jewish Nonprofit Management and Certificate in Informal Jewish Education from Hebrew Union College as well as a Masters in Public Administration from University of Southern California. She has worked with over 18 Jewish organizations in the Los Angeles area and served on a variety of Jewish organizational boards and fellowships since 2008. Her family relocated to the New Jersey/New York City area in 2016 where she now serves as the Operations Manager for Women of Reform Judaism and host of It's Who You Know! The Podcast. [michellewmalkin@gmail.com](mailto:michellewmalkin@gmail.com) – 805-300-8060