



It's Who You Know! The Podcast Book Recommendations

[It's All About Who You Hire, How They Lead...and Other Essential Advice from a Self-Made Leader](#)

[by Morton Mandel with John A. Byrne](#)

[Drive: The Surprising Truth About What Motivates Us](#)

[by Daniel H. Pink](#)

[Immunity to Change: How to Overcomes It and Unlock the Potential in Yourself and Your Organization \(Leadership for the Common Good\)](#)

[by Robert Kegan and Lisa Laskow Lahey](#)

[Switch: How to Change Things When Change Is Hard](#)

[by Chip Heath and Dan Heath](#)

[Bowling Alone: The Collapse and Revival of American Community 1st Edition](#)

[by Robert D. Putnam](#)

[The Power of Cult Branding: How 9 Magnetic Brands Turned Customers into Loyal Followers \(and Yours Can, Too!\)](#)

[by Matthew W. Ragas](#)