

It's Who You Know! The Podcast

Project Information



Purpose: To bridge the gap between Jewish leaders and those who follow them in an engaging way that allows for increased awareness and understanding of the current Jewish landscape.

Description: Michelle W. Malkin interviews leaders in the North American Jewish community about working in Jewish organizations and congregations, philanthropy, the changing landscape of the community, recent research, philanthropy, youth, education, social action, and more!

Length: 45-60 minutes, every other Monday

Audience: Jewish professionals (Rabbis, Cantors, Educators, Nonprofit Leaders), lay leaders and volunteers for Jewish institutions, students, and aspiring Jewish professions.

Reach: As of January 2018, the project has over 6,500 episode downloads. The last 10 published episodes were downloaded by 1,800 unique listeners representing 10 countries.

Format:

- Introduction
- Career Trajectory and Current Position
- Discussion of the Work
- Impact on the Larger Jewish Community
- Staying Grounded and Balanced
- Advice for the Audience
- Host's Reflections

Website: itswhoyouknowthepodcast.com

Facebook Page: fb.me/itswhoyouknowthepodcast

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Host: Michelle W. Malkin, *MPA, MJNM*, has worked with over 18 Jewish organizations and served on a variety of Jewish organizational boards and fellowships in the Los Angeles area since 2008.

She currently serves as the Operations Manager for Women of Reform Judaism in NYC and host of It's Who You Know! The Podcast. She lives with her husband Barak in Palisades Park, NJ.



2017 Episode Series

Date

01	Ilana Aisen, JPro Network	Feb 05
02	Mark S. Young, JTS	Feb 19
03	Aliza Mazor, Bikkurim (UpStart)	Mar 05
04	Rabbi Joshua Rabin, USCJ	Mar 19
05	Rabbi Cherie Koller-Fox, NewCAJE	Apr 02
06	Dara Klarfeld, DRG Executive Search	Apr 16
07	Drew Kugler, Communication & Leadership Counselor	Apr 30
08	Gali Cooks, Leading Edge	May 14
09	Rabbi Sid Schwarz, Kenissa	May 28
10	Abby Saloma, Schusterman Family Foundation	Jun 11
11	Mark Gurvis, The Jewish Federations of North America	Jun 25
12	Miriam Chilton, URJ Youth	Jul 09
13	Bob Goldfarb, Jewish Creativity International	Jul 23
14	Stefanie Rhodes, Slingshot Fund	Aug 06
15	Rabbi Dan Judson, Hebrew College	Aug 20
16	Ruthie Warshenbrot, Wexner Foundation	Sep 03
17	Rabbi Josh Weinberg, ARZA	Sep 17
18	Laura Fish, Federation of CJA	Oct 1
19	Andres Spokoiny, Jewish Funders Network	Oct 15
20	Nanette Fridman, Fridman Strategies	Oct 29
21	Mark Rosen, Brandeis University	Nov 12
22	Rachel Gildiner, Gather DC	Nov 26
23	Rabbi Avi Orlow, Foundation for Jewish Camping	Dec 10
24	Jen Simbol, Jewish Evaluation Network	Dec 24

