

# It's Who You Know! The Podcast

## Project Information



**Purpose:** To bridge the gap between Jewish leaders and those who follow them in an engaging way that allows for increased awareness and understanding of the current Jewish landscape.

**Description:** Michelle W. Malkin interviews leaders in the North American Jewish community about working in Jewish organizations and congregations, philanthropy, the changing landscape of the community, recent research, youth, education, social action, and more!

**Length:** 45-60 minutes, every other Monday

**Audience:** Jewish professionals (Rabbis, Cantors, Educators, Nonprofit Leaders), lay leaders and volunteers for Jewish institutions, students, and aspiring Jewish professions.

**Reach:** As of April 2019, the project has over 19,000 episode downloads. The last 10 published episodes were downloaded by over 3,000 unique listeners representing 10 countries.

### Format:

Introduction

Career Trajectory and Current Position

Discussion of the Work

Impact on the Larger Jewish Community

Advice for the Audience

Staying Grounded and Balanced

Host's Reflections

**Website:** [itswhoyouknowthepodcast.com](http://itswhoyouknowthepodcast.com)

**Facebook Page:** [fb.me/itswhoyouknowthepodcast](https://fb.me/itswhoyouknowthepodcast)

**Contact:** Michelle W. Malkin – [michellewmalkin@gmail.com](mailto:michellewmalkin@gmail.com) – 805-300-8060



**Host:** Michelle W. Malkin, *MPA, MJNM*, has worked with over 20 Jewish organizations and has served on a variety of Jewish organizational boards. She currently serves as the Executive Director of Temple Ner Tamid in Bloomfield, NJ and host of It's Who You Know! The Podcast. She lives with her husband Barak in West Orange, NJ.



## 2017 Episode Series

- 01 - Ilana Aisen, JPro Network
- 02 - Mark S. Young, JTS
- 03 - Aliza Mazor, Bikkurim (UpStart)
- 04 - Rabbi Joshua Rabin, USCJ
- 05 - Rabbi Cherie Koller-Fox, NewCAJE
- 06 - Dara Klarfeld, DRG Executive Search
- 07 - Drew Kugler, Communication & Leadership Counselor
- 08 - Gali Cooks, Leading Edge
- 09 - Rabbi Sid Schwarz, Kenissa
- 10 - Abby Saloma, Schusterman Family Foundation
- 11 - Mark Gurvis, The Jewish Federations of North America
- 12 - Miriam Chilton, URJ Youth
- 13 - Bob Goldfarb, Jewish Creativity International
- 14 - Stefanie Rhodes, Slingshot Fund
- 15 - Rabbi Dan Judson, Hebrew College
- 16 - Ruthie Warshenbrot, Wexner Foundation
- 17 - Rabbi Josh Weinberg, ARZA
- 18 - Laura Fish, Federation of CJA
- 19 - Andres Spokoiny, Jewish Funders Network
- 20 - Nanette Fridman, Fridman Strategies
- 21 - Mark Rosen, Brandeis University
- 22 - Rachel Gildiner, Gather DC
- 23 - Rabbi Avi Orlow, Foundation for Jewish Camping
- 24 - Jen Simbol, Jewish Evaluation Network

## 2018 Episode Series

- 25 - Abby Leibman, MAZON
- 26 - Michael Liepman, NATA
- 27 - Deborah Fishman, The Avi Chai Foundation
- 28 - David Cygielman, Moishe House
- 29 - Lisa Hills, Hirsch/Hills Consulting
- 30 - Leon Wiener Dow, Shalom Hartman Institute
- 31 - Liz Fisher, Repair The World
- 32 - Allen Adamson, Brandsimple
- 33 - Aliza Kline, One Table
- 34 - David Bryfman, The Jewish Education Project
- 35 - Dana Levinson Steiner, NYU Bronfman Center
- 36 - David Katznelson, Reboot
- 37 - Lisa Colta, Darim Online
- 38 - Josh Miller, The Jim Joseph Foundation
- 39 - Mimi Kravetz, Hillel International
- 40 - Avrum Lapin, The Lapin Group
- 41 - Avital Ingber, Jewish Federation of Greater Houston
- 42 - Evan Bernstein, ADL
- 43 - Dr. Betsy Stone
- 44 - Doron Krakow, JCC Association of North America
- 45 - Idit Klein, Keshet
- 46 - Matt Grossman, BBYO
- 47 - Wendy Rosov, Rosov Consulting
- 48 - Robert Bank, AJWS
- 49 - Nancy Kaufman, NCJW
- 50 - David M. Schizer, Joint Distribution Committee
- 51 - Michelle W. Malkin, It's Who You Know!

